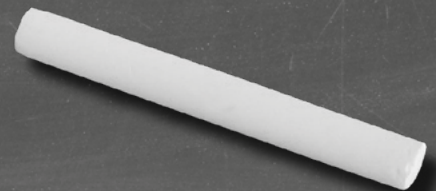




GROUP OF COMPANIES

Corporate Social  
Responsibility Division  
HELLENIC PETROLEUM Group

CSR  
on the  
=TOP=  
of the agenda



Issue

09

# 360° ACTIONS

## CORPORATE SOCIAL RESPONSIBILITY PROGRAM



# ACTIONS



### WE INVEST IN SUSTAINABLE DEVELOPMENT FOR FUTURE GENERATIONS

HELLENIC PETROLEUM Group has committed to implement UN's 17 Sustainable Development Goals (SDGs) through its Corporate Social Responsibility Program "360° ACTIONS". In this context, it carries out a series of targeted actions and initiatives that respond to current challenges and create value for future generations.



## CORPORATE SOCIAL RESPONSIBILITY PROGRAM



The HELLENIC PETROLEUM Group has a multifaceted activity in the field of Corporate Social Responsibility. By providing regular briefing to all stakeholders, CSR Panorama aims to strengthen the extroversion of the actions implemented under the “360° Actions” Programme, which concerns the following four main pillars: Society (Vulnerable Social Groups & Health), Youth, Environment & Sustainable Cities, Culture & Sports



Actions

For the Society



Actions

For Youth



Actions

For the Environment



Actions

For Culture

Follow our pages on Social Media to watch the 360° actions live:



HELLENIC PETROLEUM  
Group of Companies



@HELPE\_Group



@HELPEGroup



HELPE Group  
of Companies

# The group is supporting the society during christmas season holidays



**For the HELLENIC PETROLEUM Group, the substantial support to the Socially Vulnerable Groups is an immediate priority and one of the main pillars of the "360° Actions" program of the Corporate Social Responsibility.**

HELLENIC PETROLEUM Group, consistent in its support during the holidays, strengthened reputable social organizations, who are struggling to maintain the standard of living of vulnerable citizens, by distributing vouchers for the supply of food and other essentials.

The limitations and difficulties imposed by the special conditions for the protection of all of us from Covid-19 posed a great challenge to our effort to maintain and convey optimism, joy and the glow of the festive season to all those who really need it.

Thanks to our coordinated efforts, we achieved the following:

## Thriassio:

- We offered 250 gifts to our little friends of the Special School and the Care Center of Elefsina.
- We delivered, safely and in compliance with all protection measures, rich festive food packages to 120 families in the areas of Elefsina, Aspropyrgos, Mandra and Megara.
- We supported the Social Structures of the Municipality of Aspropyrgos and Elefsina with an emergency food supply of 6,000 euros in order to have food offered to more families, due to the increased needs and the strict protection measures in these areas.

## West Thessaloniki:

- Food vouchers:
  - To the Holy Diocese of Neapoli and Stavroupoli.
  - Extraordinary additional aid of € 3,000 to the Municipality of Delta
  - To the Social Solidarity and Relief Network
  - To the Asylum of the Child 1919
  - To Reto Hellas (Thessaloniki Store)
- In addition to the vouchers, on Saturday, December 12, turkey meat and food for the festive table were distributed to 500 families in western Thessaloniki, who are facing serious subsistence problems, during the "Love" event of the Holy Diocese of Neapoli and Stavroupoli.

## The HELLENIC PETROLEUM Group continues steadily, to offer its assistance to social organizations that are struggling, especially in this difficult period.

The HELLENIC PETROLEUM GROUP continues to help and offer joy during the festive season to those who really need it.

In this context, the Group informed its staff about organizations that have e-shops for the purchase of Christmas gifts and financially supported the following organisations that, due to the conditions created by the pandemic, could not organize Christmas Bazaars at its facilities:



"The Workshop"  
Association of Parents,  
Guardians and Friends  
of People with Special  
Needs



Piraeus Association of  
Parents, Guardians and  
Friends of the Disabled



Amymoni

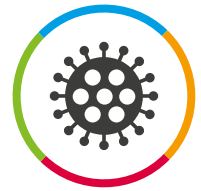


"Estia" Day Care Center for  
persons with intellectual  
disability



His Excellency  
Metropolitan Neapolis  
and Stavroupoleos,  
Mr. Varnavas with a  
representative of the  
Group, Mrs. X. Karezi,  
in food donation for  
support for 500 families  
in the West Thessaloniki.

# Constant contribution to the fight against the Covid-19 pandemic



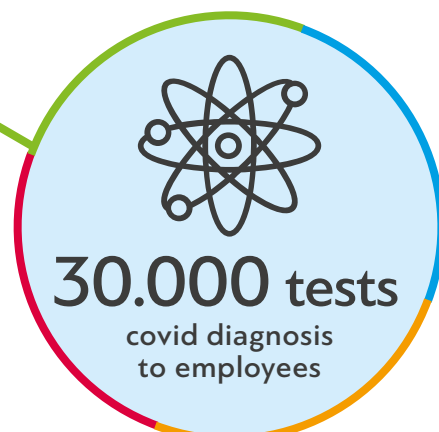
The HELLENIC PETROLEUM Group continued the implementation of its holistic program for dealing with the pandemic, thereby contributing further to the Health and Safety of its employees, the work of the state and the support for the society:

- Continuous preventive checks on staff for possible Covid-19 cases in all workplaces.
- Application of remote working to a greater degree, ensuring both the protection of employees and the smooth operation of the business.
- Continuous contribution to the National Health System and to tackling the pandemic.

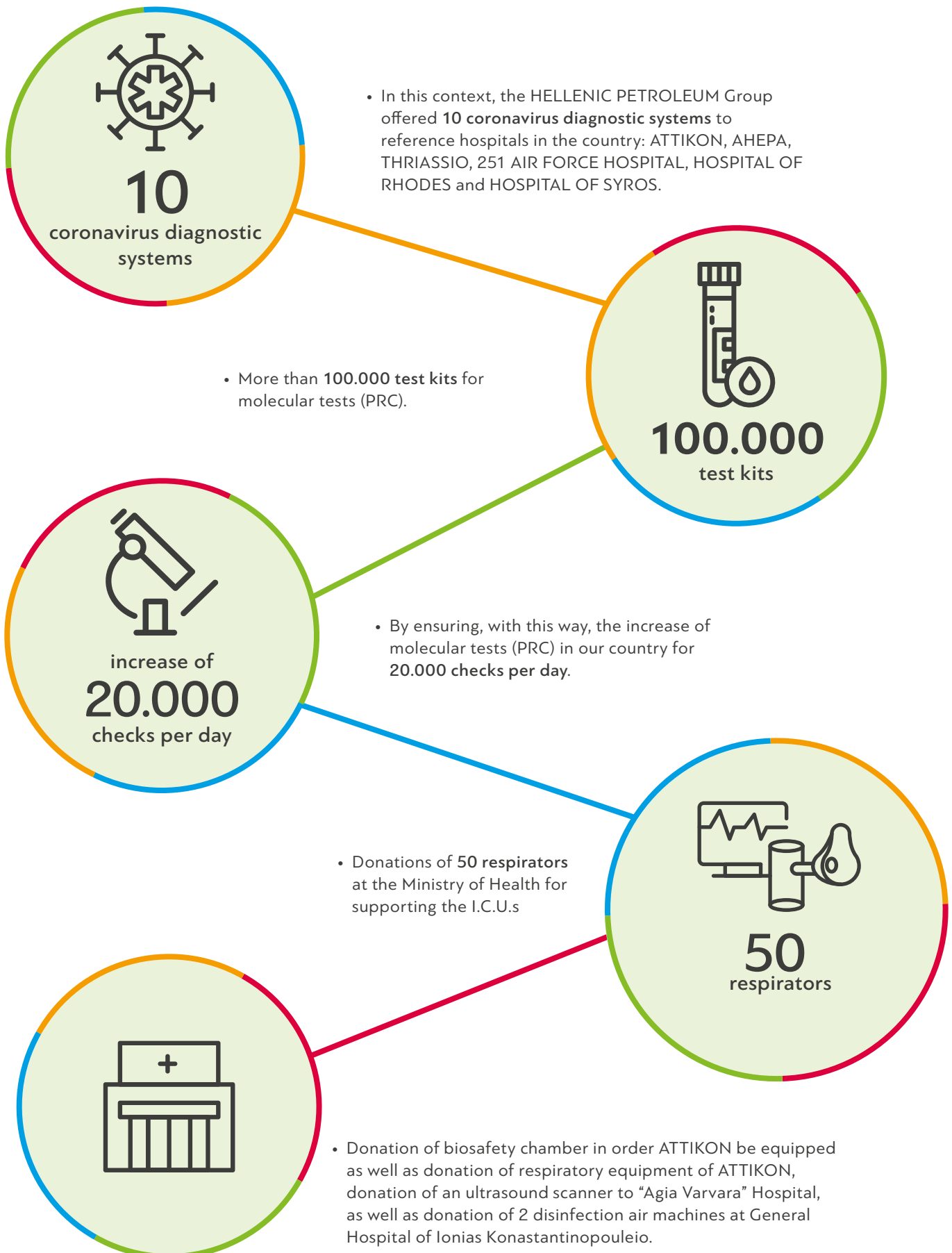


- The total social contribution of the HELLENIC PETROLEUM Group to confronting the pandemic is the largest given by any single business group, amounting to 8 million euros.

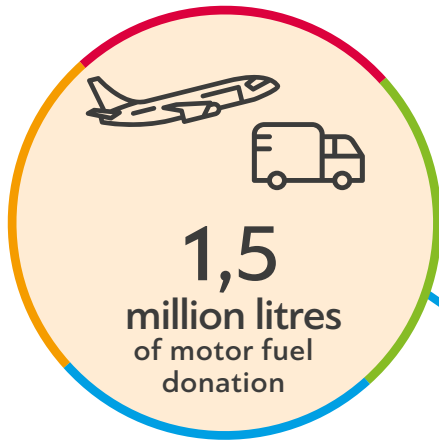
- The Group secured and conducted 30,000 tests virus detection from the beginning of the pandemic to its employees at headquarters as well as on the premises.



## Contribution of the Group to the National Health System

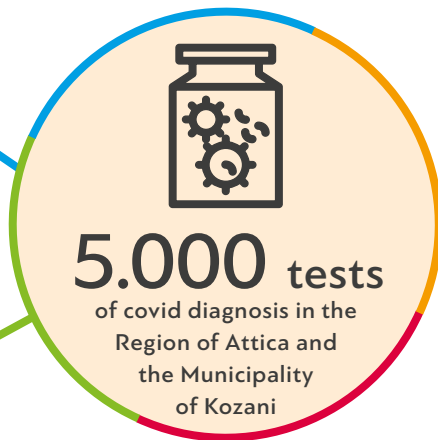


## Contribution of the Group to the society

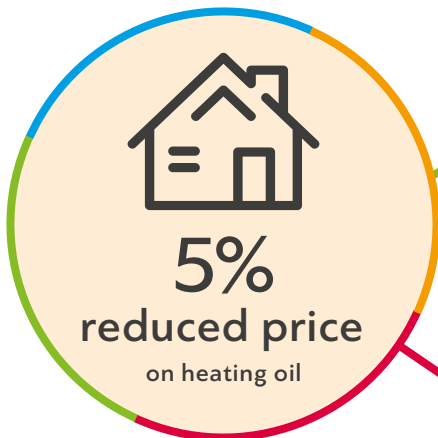


- More than **1.5 million litres** of fuel were provided for the transportation of medical equipment and consumables, in collaboration with Aegean Airlines, as well as for the implementation of daily disinfections in the local communities, where we do business and in some of the largest municipalities of the country (Athens, Kifissia, and Thessaloniki).

- Donation of 2,000 test kits to the Medical School of the University of Athens for the performance of tests in certain facilities of the Region of Attica.
- Donation of 3.000 rapid tests for covid diagnosis in the Municipality of Kozani.
- Coverage of the cost of disinfection in schools of the Region of Attica.



- Providing a reduced price by 5% on EKO heating Oil as well as 12 interest-free installments with all credit cards of Greek Banks during both lockdowns.
- Donation of Personal Protection Equipment (masks, disposable gloves) and medicines to hospitals, security forces, municipalities and organizations (PAPANIKOLAOU Hospital, Ambulance Service, Municipalities of West Attica and West Thessaloniki, Municipality of Megisti-Kastelorizo, Union of Police Employees of Greece, Hellenic Cancer Society, Economic Chamber of Greece, Region of Attica).



- Donations to NGOs and Institutions to enhance their services, due to the increased needs caused by the COVID-19 pandemic (SYMPLEFSI, GALILEA, GIVMED, ELEPAP).
- Organization of a digital educational program for creative leisure activities of primary school children and donation of electronic equipment to meet the needs of distance education.





# Energy for life travels Educational Game “EARTH 2030”

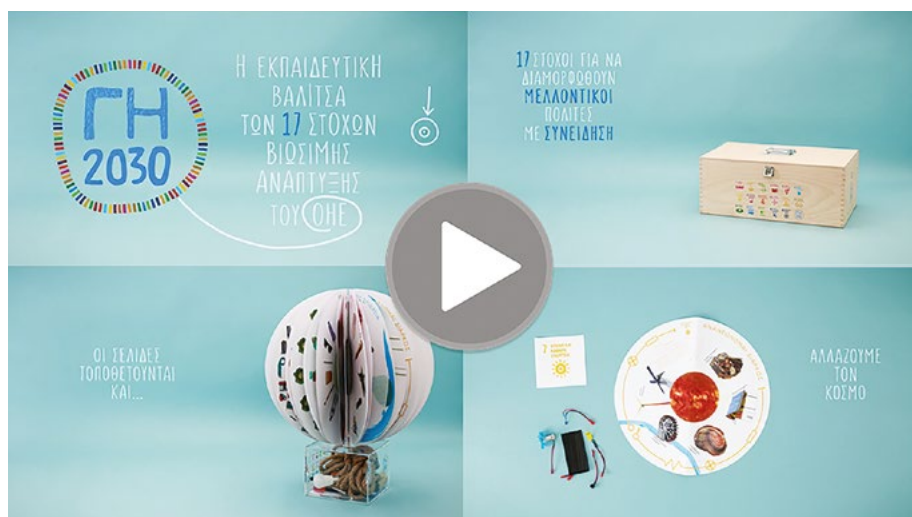


Given the time period we are going through, due to pandemic, the environmental program awareness "Energy for life .. travels" will implemented by sending the educational game "EARTH 2030" in 17 islands of the country, in collaboration with the NGO "Agoni Grammi Gonimi". By recognizing the importance of Agenda 2030 for sustainable development and the 17 Goals that are in focus, two educational games will travel from January 2021- June 2021 in the following islands: Astypalea, Anafi, Nisyros, Tilos, Symi, Karpathos, Kythira, Chios, Ikaria, Fourni, Oinousses, Schinoussa, Donoussa, Iraklia, Lemnos, Agathonisi and Imvros.

The educational material contained in the "EARTH 2030" suitcase is under the auspices of the Ministry of Education and Religious Affairs and is supported by the Regional Information Centre for Western Europe (UNRIC). The program aims to raise students' awareness of the 17 UN Sustainable Development Goals (SDGs).

Specifically, the program emphasizes in one of the key pillars of SDGs, which is its sustainability of the environment and encourages schools to deepen among others in one of the following 7 Goals:

- SDG6: Clean water and sewerage
- SDG7: Cheap and clean energy
- SDG11: Sustainable cities and communities
- SDG12: Responsible consumption and production
- SDG13: Climate Action
- SDG14: Life in water
- SDG15: Life on land



Scan to see the informative video that we have created for the educational material of the suitcase.

<https://www.youtube.com/watch?v=ls0oR1pFHV8>

The "EARTH 2030" game is an interactive educational tool and can be used in parallel with the school curriculum, given the relevance of the issues it touches upon. The main goal of the action is educating and raising awareness over the 17 Sustainable Development Goals, as well as creating ambassadors for the dissemination of the Goals to the general public.

The "EARTH 2030" educational material presents the Objectives in a way that enables actions for students of all ages, from primary to high school.

# Donation of heating oil: Schools, NGOs, Churches etc.



The HELLENIC PETROLEUM Group, in the context of social solidarity and the extensive "360° Actions" Corporate Social Responsibility program that it has been implementing in recent years for the social support of vulnerable groups of the population and the young generation, systematically provides heating oil to schools, humanitarian organisations, foundations, non-profit organizations and groups.



For this purpose, for the 2020 winter period, the HELLENIC PETROLEUM Group has allocated:



**41,600 litres**  
of heating oil to 13 bodies  
and organizations that  
implement social work  
programmes\*



**270,200 litres**  
of oil to 136 schools in the  
area of Thriassio and the  
Municipalities of Evosmos  
Kordellio and Delta



**69,000 litres**  
of heating oil to the Holy Synod of  
the Church of Greece to meet the  
immediate and urgent needs of the  
Church Facilities and Temples

\*Specifically, a part of the energy needs of the following entities was met this year: Agoni Grammi Gonimi, Municipality of Megara, the Holy Monastery of Gorgoepikoos Mandra, the Foundation for the Care of Persons with Intellectual Disability & Down Syndrome Bequest Maria Kokkori, the Holy Temple of Zoodochos Pigi and Taxiarches, the Municipality of Salamina, the Municipality of Anogia, the

Pan-Hellenic Association of Parents, Guardians & Friends of Persons with Visual Impairment and Additional Disabilities "Amymoni", the Lighthouse of the Blind of Greece, the Organizing Committee of Social Solidarity & Assistance of West Macedonia, the primary school and kindergarten of Tranovaltos, the Lazaros & Athena Rizos Nursing Home of Kastoria, and the Association of Skinites.

# Children's village at Filyro (vouchers & fuels)



As part of the substantial support to the socially vulnerable groups, on Friday, December 11, the HELLENIC PETROLEUM Group - reaffirming its long-standing, direct and practical support to the Greek Children's Village at Filyro, provided food and essentials, with the aim of meeting basic operational needs.

The HELLENIC PETROLEUM Group, fully aware of the social role that it plays, stands as a source of support to the society, which is currently facing unprecedented difficulties, supporting initiatives that seek to strengthen the short-term and long-term response to the effects of the pandemic crisis.



The delivery was made to the General Director of the Greek Children's Village at Filyro, Mr. L. Isaris, by the representative of the HELLENIC PETROLEUM Group, Mr. G. Zagliverinos, Head of Coordination and Communication of Group Facilities.



# Corporate and Social Responsibility Actions by Foreign Subsidiaries



At the current turning point, the main actions of all the Group's subsidiaries are aimed at combating the pandemic.

However, in addition to the actions taken to support the local health system that fights against the covid-19 virus, OKTA AD Skopje, the largest fuel supplier in the country, also implemented the following Corporate and Social Responsibility actions:

## Scholarships for Postgraduate Studies at the State University

As part of its social responsibility strategy, OKTA awarded **five full** scholarships to the students of the University of St. Cyril and Methodius who achieved the highest grades. This program has been going on for the last four years and its goal is to contribute to the intellectual empowerment and professional specialization of the country's youth. Finally, the selected postgraduate programs are related to the main activities of OKTA.



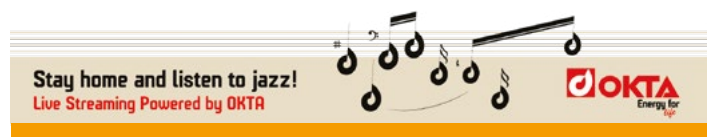
## Greek language courses

For the third consecutive year, OKTA, in collaboration with the Institute of Balkan Studies, organizes Greek language courses. The courses are offered free of charge to students, teenagers and employees.



## Skopje Jazz Festival & OFFset

OKTA supported both music events so that they could be held entirely online, enabling the public to safely watch them from home.



Also, JUGOPETROL A.D. (EKO Montenegro), the largest oil company in Montenegro, implemented the following three important actions, each with a strong social footprint.

#### Donation to the "Mladost" orphanage in Bijela

Instead, this year, which was a special year, EKO Montenegro donated school equipment worth € 8,226 for all children living in the Orphanage and 8 television sets in order to facilitate the attendance to different school programmes in the context of distance learning.



#### Support for the 2020 Christmas Bazaar

Given that the Diplomatic Christmas Bazaar could not be organized this year, EKO Montenegro asked all Embassies to collect food, clothes and toys for the children. It also supported the Embassy of Greece, giving money in order to buy food for 500 families in financial need and for citizens who became unemployed due to the Covid-19 pandemic.



#### Donation for the purchase of New Year gifts for children and the medical staff of the Institute of Children Disease

For the 6<sup>th</sup> consecutive year, EKO Montenegro supported the children at the Institute throughout their treatment, giving them gifts in December. Specifically, this year, EKO gave 100 gifts to young people. Also, in appreciation of the important work of the medical staff, EKO donated 116 symbolic gifts to all the employees of the Montenegro Institute of Children Disease.



# 2019-2020 Issues Report



Dear reader,  
With the start of the 3rd year of CSR Panorama release, we make a photographic review of the issues from 2019 until today and we urge you to browse digitally our issues, scanning the QR code, as well as to explore the world of Group's socially responsible attitude towards society.  
Group CSR Division



Issue 01



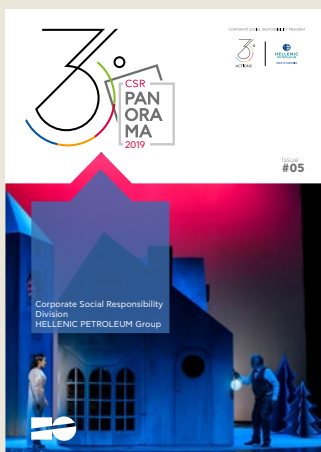
Issue 02



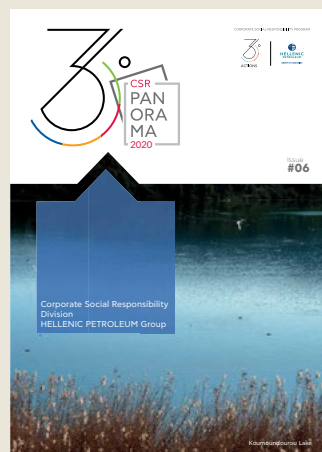
Issue 03



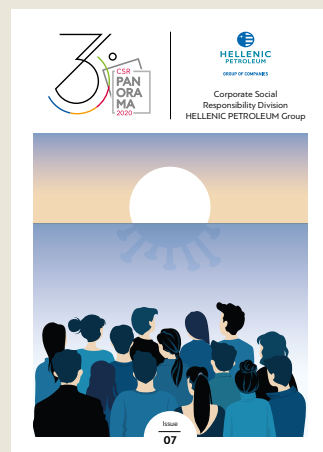
Issue 04



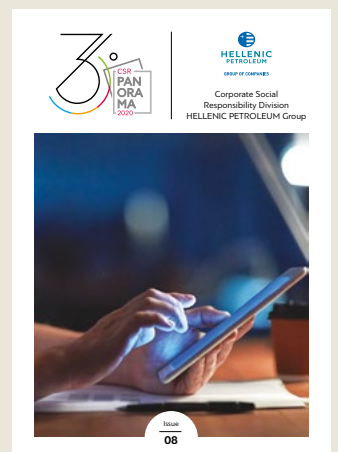
Issue 05



Issue 06



Issue 07



Issue 08

# Coronavirus Is Putting Corporate Social Responsibility to the “Test”



<https://hbr.org/2020/04/coronavirus-is-putting-corporate-social-responsibility-to-the-test>



by Mark R. Kramer

## Article summary

*“A great many large companies talk about their values, or about how much they care for their employees and other stakeholders. The coronavirus crisis is the time for them to make good on that commitment. The author suggests some things that corporations can do to help their employees, small suppliers, health care providers, and communities”.*

## Article commentary and the position of the HELLENIC PETROLEUM Group

The Covid-19 pandemic has highlighted the true value of social actions by sustainable corporations worldwide. Throughout this unprecedented period of the pandemic, we notice that companies all over the world are joining forces, despite their financial uncertainty, in order to support the employees, the society, the health sector and the quality of their brand.

The pandemic “pushed” the organizations and businesses to implement CSR actions, thereby creating a climate of trust as far as the implementation of sustainability practices is concerned.

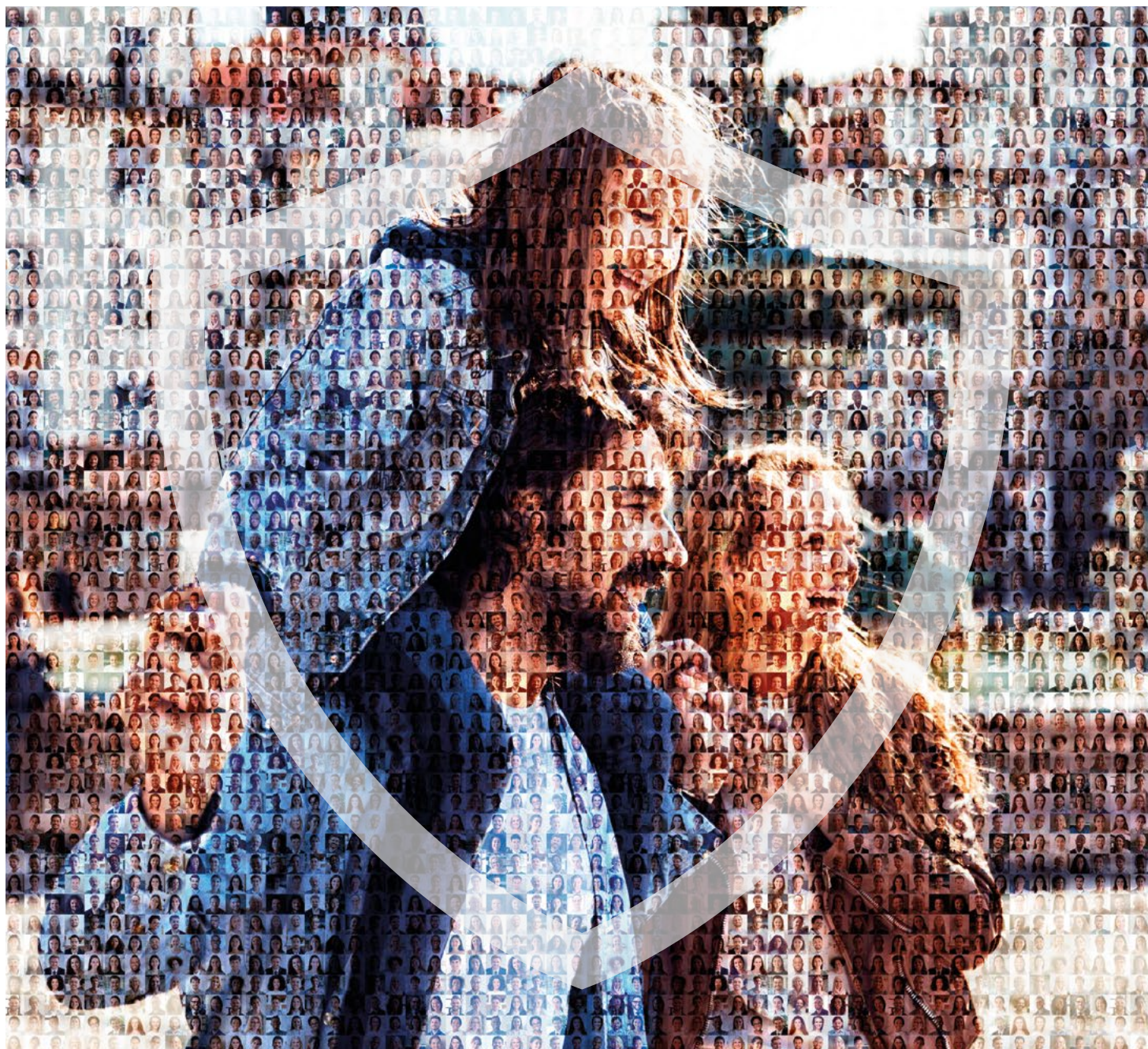
An important aspect, currently, is the need for all companies, regardless of their activity, to highlight their social character and their responsible attitude vis-à-vis these extraordinary circumstances. This can be realised through the rapid adaptation of companies to the new reality and the adjustment of existing services / products to the current needs of the society.

Here are some examples of social contribution by large global companies:

- **Adidas** made 3D-printed face masks / face shields in collaboration with Carbon, using the same material that they had previously used when manufacturing their 4D soles. These masks have been given to health professionals.
- **Kellogs and Amazon** joined forces, together with dozens of chefs around the world, and through a cook-a-thon (live Home Cooking) help provide meals to those currently in need, supporting the actions of a non-profit organization in the US.
- **Starbucks US** provides free coffee to all “front-line responders” who battle the coronavirus on a daily basis (doctors, nurses, health professionals, cleaners, etc.).

Reflecting the same logic, but also an acute sense of Corporate Social Responsibility, the HELLENIC PETROLEUM Group stands by the society amid the unprecedented health crisis. More specifically:

- It developed, in a timely manner, **effective strategies** for dealing with the pandemic.
- It ensured the **uninterrupted operation** of the company and the **uninterrupted supply** of the market, while maintaining the **safety of employees** in all facilities.
- It **contacted all stakeholders** to identify their emergency needs.
- It implemented programmes and allocated the amount of **€ 8 million to cover the great needs in the country’s health sector**.



News  
Networks

## WE MAKE SURE THAT WE ALL STAY SAFE, TO KEEP THE WORLD MOVING.

Ever since the beginning of the pandemic, the safety of all employees, associates and clients has been top priority for **HELLENIC PETROLEUM Group & EKO**.

Other than the necessary steps taken to maximize people's protection, **HELLENIC PETROLEUM Group** completed all processes to receive the **Covid Shield certification ("Excellent" Level)** or its industrial facilities and offices in all countries where there is presence of **HELLENIC PETROLEUM Group & EKO**.

Therefore, unhampered by the adverse conditions, **HELLENIC PETROLEUM Group & EKO** keep working to be able to offer their services to all of you, on a daily basis. **So as to keep the world moving.**

