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Issue
#03

Corporate Social Responsibility
Division
HELLENIC PETROLEUM Group



CSR Panorama is now established!

HELLENIC PETROLEUM Group is involved in multifaceted activities in the field of Corporate Social Responsibility. **CSR Panorama** aims to, not only periodically brief all stakeholders, but also reach out to the public and inform them about the initiatives the Group implements within the frame of its “**360° Actions**” Program and its four main pillars: **Next Generation - Educational Community, Society, Environment** and **Culture - Sports**.



Modern science laboratories in 40 schools

23 junior high schools and high schools of the Municipalities of Aspropyrgos, Elefsina, Mandra-Idylia, Evosmos-Kordelio and Delta, as well as 17 schools in Filippiada, Komotini, Paramythia and Kefallonia were equipped with modern Science Laboratories, with the aim of achieving substantial, equitable and long-term improvement of the education provided in the various fields of science.

The ambitious project was launched as a pilot project in the regions of Thriassion and Thessaloniki, thanks to the initiative and sponsorship of the HELLENIC PETROLEUM Group, and is part of a wider program of creating modern laboratories in remote areas of our country, fulfilling a crucial prerequisite for the provision of Quality Education.

Key to the implementation of the project was the contribution of the Western Attica Science Laboratory Centre, the Western Thessaloniki Science Laboratory Centre, the Secondary Education School Committees of the Municipalities of Aspropyrgos, Elefsina, Mandra, Evosmos-Kordelio and Delta, as well as the Bodosakis Foundation, with the cooperation of which the program was extended to schools across the country.



At the same time, we covered the expenses for accommodation, catering, transfer and transportation of the participants at the **2nd Student Summer School of the Pan-Hellenic Union of the Heads of Science Laboratory Centres**, which took place in Athens and Serres with the participation of 62 groups of students comprising three members each. It included the training of students and accompanying teachers in experimental activities in Physics, Chemistry and Biology, educational visits to the NCSR «Democritus» and the Aspropyrgos Refinery of the HELLENIC PETROLEUM Group, interactive experimental activities and lectures.

The common goal is to give all students the opportunity and the skills for them to love Science in an experiential way, to cultivate their scientific thinking, and to learn to cooperate



We supported for the 10th consecutive year the 25th Economia Student Contest

We supported for the 10th consecutive year the **25th Economia Student Contest**, an event by Economia magazine. The prizes of the 25th Economia Student Contest were awarded to 5 individual and 5 group projects at the Big Hall of the European Parliament's Office in Athens. The theme of this year's Contest was **"European Union: the Next Steps for Development, Employment and Education"**. The board of review was consisted by

the Professor of European Policy and Economics at the Department of International and European Economic Studies of Athens University of Economics and Business Mr. **George Pagoulatos**, the former General Manager of the Hellenic Federation of Enterprises Mr. Akis Skertsos, Upstream's Co-founder and Executive Chairman of the Board Mr. Markos Veremis, the Manager of Retail Banking & Distribution Networks at Piraeus Bank Mr. Vasileios Koutentakis and the Managing Director of Economia Group Mr. Antonis Papagiannidis



The HELPE Group stands by the new generation

The **HELLENIC PETROLEUM** Group, in the framework of its strategic partnership with the **Athens University of Economics and Business**, was present at the graduation ceremony of the Master’s Program in Business Administration (MBA), where 79 graduates, including two employees of the Group, were awarded their degrees following the successful completion of their studies.

The keynote speaker of the event was the CEO of HELPE, Mr. **Andreas Shiamishis**. In his speech to the graduates, he stated: «Today’s world is full of challenges. The pace of evolution and progress is being accelerated dramatically. You have the tools, capabilities and access to build a better world for you and those around you».



At the same time, in this changing world, as Mr. Shiamishis stressed, human values remain stable, and he invited graduates to show diligence, creativity, patience, and adaptation, and foster the development of emotional intelligence and teamwork, as they enter the labour market.

The HELPE Group systematically strengthens the university community in order to ensure that young people qualify for high-quality job opportunities in the global labour market.



Energy for life travels to Brussels

In order to disseminate the 17 UN Sustainable Development Goals, we co-organized an educational competition together with the non-profit organization Agoni Grammi Gonimi within the framework of the project “Energy for Life Travels”. The program is under the aegis of the Ministry of Education, Research and Religious Affairs, and the support of the United Nations Regional Information Centre.

The theme of the student contest was “I develop an action that combines one or more of the 17 Sustainable Development Goals, focusing on innovation and the implementation of the idea in everyday life”. The aim of the initiative was to raise awareness among students on the environmental and social issues of the modern world, to search for sustainable practices, and to take action to improve the quality of life of the local population. The first prize was won by the team of “GEFYRO... POIETES”, consisting of 9 students of the 1st grade of High School at the 4th General Lyceum of Arta, who worked on Goal 11 of the UN SDG “Sustainable Cities and Communities” and

presented their ideas for Aracthos River and the way in which it can become the springboard for the development of Arta into a secure and sustainable town without exclusion.

A total of 22 groups of pupils from schools in the region participated in the competition. The award for the winning team was an educational trip to Brussels on May, the capital of Belgium and the European Union’s administrative Centre, where students and accompanying teachers visited monuments and sights of the city, the European Parliament and the European Union headquarters, and had a meeting with European Commissioner for Immigration, Home Affairs and Citizenship Mr. D. Avramopoulos, as well as with the Head of Communication for Greece and Cyprus of the UN Regional Information Centre Mr. D. Fatouros, to whom they presented their ideas for sustainable development.

Additionally, they were given the opportunity to get to know the Educational Suitcase of the 17 UN Sustainable Development Goals.



The «GEFYRO...POIETES» group consisting of 9 students of the 1st grade of High School at the **4th General Lyceum of Arta**, accompanied by their **teachers** during their meeting with the **European Commissioner for Immigration, Home Affairs and Citizenship Mr. D. Avramopoulos**. At the left are shown as well the **Director of the CSR Group’s Division Mrs. Rania Soulaki** and the **President of NGO Agoni Grammi Gonimi Mr. Stefanos Nollas**.

Students and teachers contributed to the dissemination of all UN Sustainable Development Goals and received remarkable feedback on their substantial and dynamic presence.

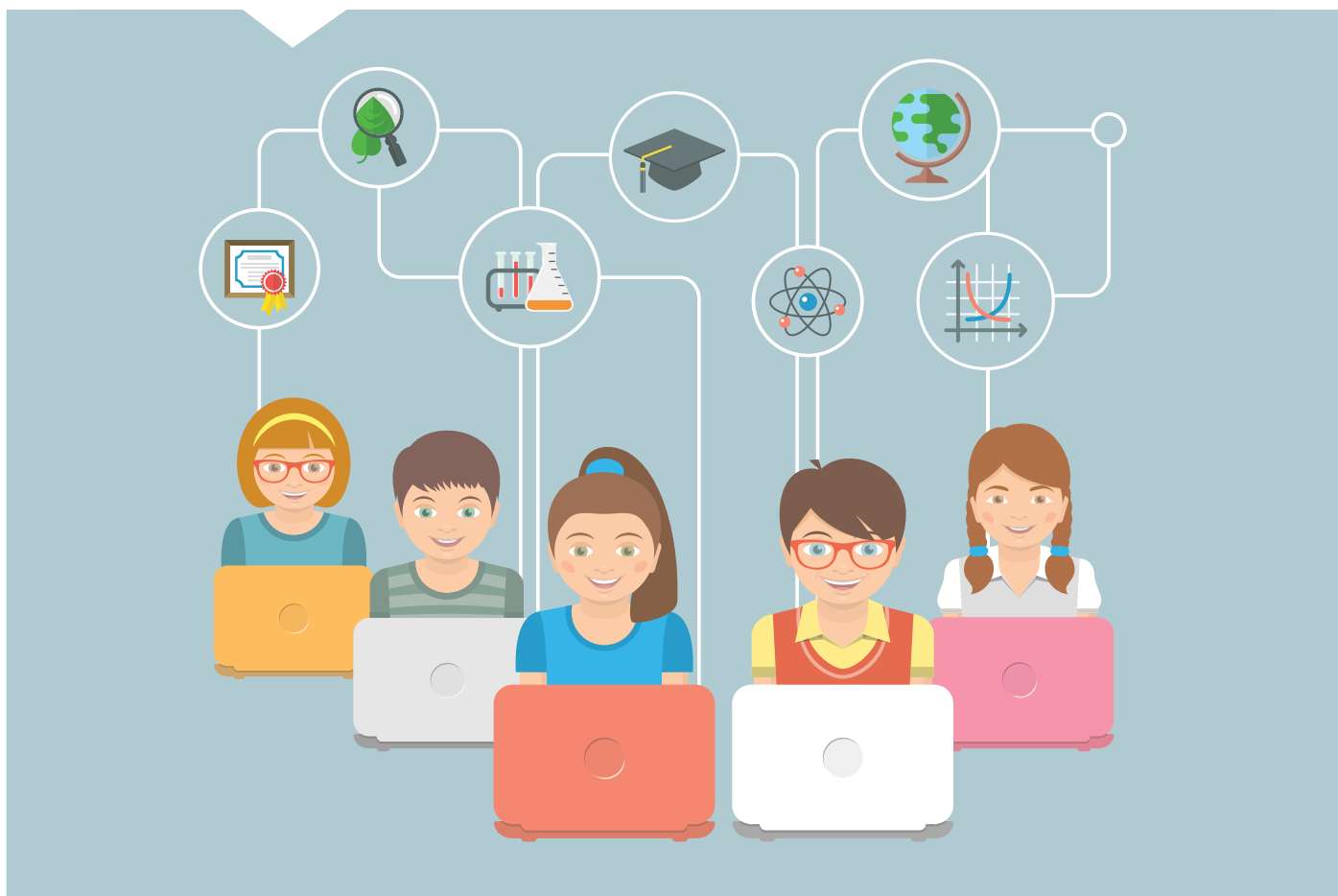
The love of all the students who participated in the competition for their place, their concern about its sustainable development, their prudence, maturity, team spirit, and sensitivity, and the multitude of applicable ideas that they proposed make them all winners, and us proud too. The HELLENIC PETROLEUM Group will continue to support programs and initiatives aimed at disseminating the concepts related to Sustainable Development and the 2030 Europe Vision.





The tipping point

Mentoring the next generation



With the support of the Group, the "Tipping Point" program was successfully implemented in 5 schools in Rhodes, Filippiada, Pyrgos, Athens and Patras. During the 2018-2019 school year, students had the opportunity to chat through live video with people - role models (mentors) in order to be informed about their academic choices and professional fields of interest.

There were 37 online group sessions, which were attended by 671 students. Among the students' chosen topics, entrepreneurship topped the list, followed by chemistry, psychology, biology and astrophysics. HELPE Group business executives contributed to the role of mentor in the Tipping Point program and shared knowledge and experience of their profession with students across the country.



Testimonial by Mr. Giannis Koronaios

«I would like to thank Tipping Point for the opportunity that was given to me to communicate with the students and teachers of the 4th grade of the 3rd Primary School of Agios Nikolaos in Crete.

It was a refreshing break for me, a pleasant experience and, at the same time, the fulfilment of the obligation of all of us to share our experience with the new generation. I have to say that I was impressed by the children's spot-on questions, obviously resulting from the efficient work of the teachers. I was pleased to see that the young generation is thinking and working with an independent will and an inquisitive mindset. All in all, we need creative schools that are open to social processes promoting education and learning».



Testimonial by Mr. Gerasimos Stanitsas

«During the school year 2018-2019, the Tipping Point program moved to a maturity phase characterized by greater attendance of schools -mainly from rural areas- and students, good preparation and close cooperation on the part of teachers, a sense of reflection on wider issues linked to studies, energy, environment, human relations, etc., and many questions that led, in many cases, to an extension of the sessions' overall duration. This effort is truly commendable, as it enables children from all over Greece to hear opinions, experiences and suggestions from professionals of their choice, while utilizing modern technology in the familiar environment of their class. Moreover, mentors are highly satisfied since they can enlighten and inspire children who are going through a sensitive phase in their lives, where they are called upon to make decisions that are crucial for their future. I hope that this institution will continue to expand and support more and more young people».

Session topic: Technology & Engineering

Mentor: Gerasimos Stanitsas

Pupil, N. Smyrni

«Mr. Stanitsas was an excellent mentor! Highly trained, with multi-faceted knowledge and, above all, a man with a unique approach to life! He introduced us to his entire philosophy and directed us towards the choice of profession».

Session topic: We become junior reporters

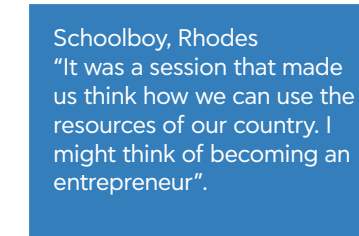
Mentor: Giannis Koronaios

Teacher, Crete

«The children had a creative and productive conversation with Mr. Koronaios, who answered all their questions with clarity. He directed the children to create their own news broadcast and reporting».



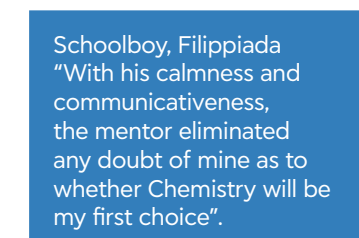
Schoolgirl, Patra
"The mentor was very understandable and cooperative, and really conveyed his ideas. The session was very interesting, simple and enjoyable for all participants".



Schoolboy, Rhodes
"It was a session that made us think how we can use the resources of our country. I might think of becoming an entrepreneur".



Schoolgirl, Athens
"The speaker radiated a sense of positivity and many questions were solved".



Schoolboy, Filippiada
"With his calmness and communicativeness, the mentor eliminated any doubt of mine as to whether Chemistry will be my first choice".



Schoolgirl, Pyrgos
"Through the session, questions that bother students were answered. For example, to the question "which university department should the students choose?" the mentor replied "a basic motivation of the students should be to find a profession in which when you wake up in the morning you have the energy to go to your job and be as efficient as you can".

Social hackers academy - Educational Programs for students and Unemployed People

The **Social Hackers Academy** is a non-profit that aims to integrate people belonging to vulnerable groups (including migrants / refugees / unemployed) into the labour market and, thus, into society. This is achieved through the provision of training programs aimed at the familiarization with the use of technological tools and the connection of individuals with available jobs.

Through the HELLENIC PETROLEUM Group's support to the organization and its activities, we managed to register **2 unemployed people** at the **7-month Full-Stack Web Development Course**, attending the program free of charge through a scholarship. The beneficiaries gain practical knowledge and skills in a steadily growing sector, with companies constantly looking for

technology-trained human resources. After graduating from the program, participants will know how to build websites and applications for the Internet, and will be ready to work in tech companies.

So far, through the sponsorships of the HELPE Group, we have offered:

- **200 hours** of training in programming,
- **60 hours** of training in soft skills,
- **3 events** in collaboration with technology companies, aimed at connecting students with future employers - technology companies,
- **20 free tickets** for developer conferences to students, for them to understand labour market trends and establish contacts with technology company representatives.





2019 AUTH Career Days

ΓΡΑΦΕΙΟ ΔΙΑΣΥΝΔΕΣΗΣ
**ΗΜΕΡΕΣ ΚΑΡΙΕΡΑΣ
 2019**

ΑΡΙΣΤΟΤΕΛΕΙΟ
ΠΑΝΕΠΙΣΤΗΜΙΟ
ΘΕΣΣΑΛΟΝΙΚΗΣ

Τρίτη 21 ΚΕΝΤΡΟ
Τετάρτη 22 ΔΙΑΔΟΣΗΣ
Πέμπτη 23 ΕΡΕΥΝΗΤΙΚΩΝ
Μαΐου ΑΠΟΤΕΛΕΣΜΑΤΩΝ
 ΚΕ.Δ.Ε.Α. - Α.Π.Θ.

The **Career Office** of the **Aristotle University of Thessaloniki** organized the well-known «**2019 AUTH Career Days**» event at the Centre for the Dissemination of Research Results.

The **Corporate Social Responsibility Division** participated in the event with a presentation of the corporate profile and actions of social responsibility, focusing on Youth, and with a discussion with the young graduates on issues that concern them in connection with their future career.

The aim of the event is to inform young graduates about the skills required by the new working environment in both the Greek and the global labour market, to encourage professional counselling, and to promote the exchange of views and contact with the business world.

Educational Visits

We were pleased to welcome to the Industrial Facilities of Thessaloniki **46 undergraduate students from TEXAS A&M University, Department of Industrial and Systems Engineering**, accompanied by two professors from the Department. The range of specialties of the students was diverse and included Chemists, Mechanical Engineers, Electrical Engineers, Electronics Specialists, Biochemical Engineers and others. A presentation of the Group took place, focusing on its activities, the specialties of the employees, the Group’s milestones, and its social contribution. The presentation was completed with an extensive reference to the operation of the Industrial Facilities of Thessaloniki and a presentation that covered the process of refining. This was followed by a discussion with the students on technical issues and issues of broader interest. There was a tour in our premises where the future engineers had the opportunity to see a crude oil storage tank, learn about the tank dike and its role, see what a Wastewater Treatment Unit looks like, and much more!



TEDx THESSALONIKI

We support actions based on volunteering to mobilize people through the power of the dissemination of ideas. That’s why we sponsored, for one more year, the **10th TEDx Thessaloniki**, titled «**New Land**», which was held at the Royal Theatre of the city.

More than **800 people** had a unique and fulfilling experience where the speakers shared their vision for the new era.

With Endless Love for Stray Animals

The Municipality of East Mani was the second step of the «**With endless love for stray animals**» awareness and information program implemented by **Save a Greek Stray (SGS)** and **BP gas stations**. The **educational program** is implemented in primary schools of the area and deals with issues related to **sterilization, vaccination and e-labelling** of strays, with the collaboration of veterinarians and volunteers. **814 pupils** were informed and trained in order to give strays a better life and make the public more aware of the stray animals’ needs, while 162 strays were neutered.





We equipped the health centers of Paramythia and Filipiada

The HELLENIC PETROLEUM Group is actively and consistently strengthening the Public Health sector.

Representatives of the HELLENIC PETROLEUM Group and the Agoni Grammi Gonimi public benefit organization, which participated in the implementation of the initiative, visited and delivered medical equipment to the Health Centre of Paramythia Thesprotia and the Health Center of Filippiada Preveza.

The equipment fully meets the required specifications and quantities, aimed at the proper and efficient operation of the Health Centres.

The importance of meeting the needs of the Paramythia Health Centre was mentioned by the Director of the Health Centre, General Practitioner Mr. George Lygas, who noted that «this donation provides us with essential items for our proper operation and we warmly thank HELLENIC PETROLEUM for this. Currently, the needs are great and it is important that there are people who support medical bodies that offer to the wider community».

On behalf of the HELPE Group, Mrs. Rania Soulaki, Director of Corporate Social Responsibility, stated that «the Group's goal is to promote and secure healthy life and well-being, and to improve the conditions and quality of life of the residents of all ages, placing emphasis on those who are located in distant areas away from large urban Centres».

The Hellenic Down Syndrome Association acquired its own bus



A modern 17-seat coach, which will serve the day-care needs of the children of the «**Hellenic Down Syndrome Association**», was donated by the HELLENIC PETROLEUM Group during an event held at the Industrial Facilities of Thessaloniki.

110 employees and their families contributed towards the purchase of the bus by participating at the **14th «Alexander the Great» International Marathon of Thessaloniki**. The volunteers ran under the slogan «**We Participate and Offer**» and the Company responded to their call, paying **€10 for every kilometre they ran**.

The Hellenic Down Syndrome Association was founded in 1990 and is the first organized group of

parents with children with Down syndrome in the country. Its vision is about a society where equal opportunities for quality living and participation are offered to all citizens.

The President of the Association, Mr. **Stavros Tsiflikis**, referred to the difficulties faced by people with special needs and their families, while underlining the valuable support that the **HELLENIC PETROLEUM** Group has provided to the activities of the Association.

The strengthening of vulnerable social groups is one of the central pillars of **Corporate Social Responsibility for the HELPE Group**, which, in recent years, has actively contributed to their support with a variety of actions and initiatives.

EKO Montenegro sponsors a playground

The modern 130m² playground was delivered to the children by Aleksandar Kaščelan, the Mayor of Cetinje -former capital of Montenegro- and the CEO of EKO Montenegro, Mr. Antonis Semelidis. In this way, EKO promotes healthy lifestyle, physical training, socialization and children's need for contact with nature.



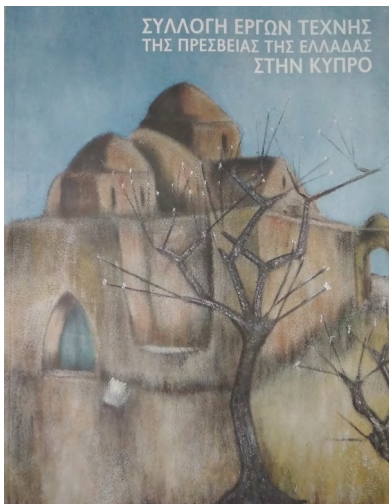


Cultural Events of Neighbouring Municipalities

We actively participate in cultural activities and support events and festivals at the neighbouring Municipalities, such as the **“Spring Festival”**, dedicated to the rescue of traditional varieties of seeds, green cultivation and nutrition, and the direct connection of producers with consumers, the **“Cyrilleia and Methodia”** Festival, which is one of the biggest events in Western Thessaloniki and hosts local music and dance clubs, and the **“Pegasus 2019”** event, recognizing the necessity to preserve and promote our cultural heritage.

EKO Cyprus - Sponsor of an album on the art collection of the Greek embassy in Nicosia

The **Embassy of Greece in Cyprus** has a rich and representative collection of works of art - painting and sculpture - by Cypriot and Greek artists. The Greek Embassy’s art collection started in 1960 with the establishment of the Republic of Cyprus and the upgrading of the Greek Consulate General to an Embassy, and has since been gradually enriched.



The Greek Embassy stands by the Cypriot people, supporting the Republic of Cyprus in all fields, including the field of culture. This was also the guiding principle for setting up its collection, assisting actively with the work of Cypriot artists. The publication of this album aspires to be a further contribution to the cultural activities of Cyprus, highlighting the Collection of the Greek Embassy and the profound relations that have been unfolding culturally between the two countries over the years.

The registering and documentation of the collection, as well as the publication of the album, were achieved thanks to the sponsorship by **EKO Hellenic Petroleum Cyprus**.

Stefanos Rokos meets Nick Cave

As a sponsor of the Benaki Museum, **HELLENIC PETROLEUM** Group proudly presents the exhibition of a new series of works by **visual artist Stefanos Rokos**. This is a painting exhibition with a music dimension, since the works of the creator have been inspired by the album «No More Shall We Part» by internationally renowned music artist **Nick Cave**.

Mikis Theodorakis Concert

The HELPE Group enabled **400 employees and their families** to attend the big **concert - tribute to Mikis Theodorakis at Kallimarmaro - Panathinaikon Stadium**, featuring the “Mikis Theodorakis” Orchestra. Twenty-five outstanding artists and other well-known singers interpreted his popular compositions - songs of resistance and protest. The concert, organised at a difficult conjuncture for the country, was symbolically named after a verse of a Mikis Theodorakis’ song: «You are a Greek; you will become again what you once were».



We supported the **“MOVIES IN CONCERT”** performance of the **Sindos Youth Orchestra** of the **Municipality of Delta** at the **Thessaloniki Concert Hall**, with the participation of the **Jazz Theatre Dance J.M.M.** dance company. The event offered a journey full of light, music, singing and dancing in the world of cinema.



M O V I E S
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C O N C E R T



National Theater - "Oresteia" at Epidaurus

The National Theatre went to the Ancient Theatre of Epidaurus this year in order to serve an innovative project, highlighting the modern view of new creators on Ancient Drama. Three female directors, directing for the first time at the emblematic Theatre, presented **Aeschylus' Oresteia**, the only surviving trilogy of ancient drama, in a single performance with a large theatre company.

The work deals with the vicious circle of violence, starting from the Trojan War, which spills blood on the House of Atreides, while the last tragedy («Eumenides») signifies a new world that is «purer» and fairer.

As part of its regular cooperation with the National Theatre for the promotion of theatrical art and culture, the HELLENIC PETROLEUM Group sponsored the realization of this great production, which was warmly applauded by the public.

Distinction for the national deaf football Team



The **National Deaf Football Team** made us all proud, winning the bronze medal at the **European Deaf Football Championship** that took place at the Pan - Cretan Stadium in Heraklion, Crete. The HELLENIC PETROLEUM Group, as the Grand Sponsor of the National Deaf Football Team, congratulates all of its members for this great distinction!

Second consecutive success for the volleyball team of help group



The volleyball team of the HELLENIC PETROLEUM Group won the bronze medal for the second consecutive year at the Final Four of the Employees' Volleyball Championship, which was held at Glyfada stadium. The HELLENIC PETROLEUM Group, as the Grand Sponsor of the National Deaf Football Team, congratulates all of its members for this great distinction!

Thessaloniki Eagles

At the premises of the OLYMPIC MUSEUM OF THESSALONIKI, the **THESSALONIKI EAGLES Association of People with Special Needs** organized an event to inform the public and promote its work, while also awarding the athletes who stood out and the organizations that strengthened the Association.

The HELLENIC PETROLEUM Group was awarded for the many years of substantial support that it has provided the Association with and was named a Benefactor of the Association - a title that is for the first time given to a sponsor.



Kostas Filippidis wins the gold metal at Innsbruck

HELLENIC PETROLEUM Group, the proud sponsor of pole-vaulter **Kostas Filippidis**, congratulates him on his spectacular performance at the Street Event in Innsbruck, Austria, at the **"Golden Roof Challenge"** game that took place on a special track at the centre of the city in front of the historic «Golden Roof».

The experienced athlete jumped 5.61m, improving his record for this year, and showed that he will soon be able to meet the Doha World Championship qualification standard set at 5.71m.



Basketball Camp και 3on3 Basketball Event

Two sports initiatives for children from the Municipalities of Megara and Nea Peramos were organised with great success under the aegis of the **HELLENIC PETROLEUM** Group, with the technical guidance of Mr. **George Kalafatakis**, who is responsible for the sports activities of the Group. The **BASKETBALL CAMP** and the **3on3 BASKETBALL Event** for children of all ages took place with very high attendance and an excellent atmosphere!

EKO "12 HOURS OF BULGARIA" KARTING RACE

For the second consecutive year, **EKO Bulgaria** sponsored the "**EKO 12H Karting Race of Bulgaria**" long-distance kart championship. **140 participants from 11 different countries were divided into 34 teams** and participated in this unique contest known as "Little Le Mans". All participants used the **EKO Racing 100 premium fuel of the EKO gas stations** during the almost 800 rounds of the race.

Many athletes and famous people who are passionate about racing competed, while the best Bulgarian motorcyclist Martin Choy participated in the 12-hour challenge as the head of the EKO Racing Team.





NBA Basketball School Camp

NBA Basketball School is the NBA basketball development program all over the world and is aimed at **athletes of both sexes aged 6-15 years**. NBA Basketball Schools are unique in their «NBA-Way» approach to basketball talent development, which includes an explosive and athletic type of experience in the sport while promoting NBA values such as integrity, teamwork, respect and innovation.

NBA Basketball School Camp Greece was held at Deree - The American College of Greece in Athens with the sponsorship of BP, a subsidiary of the HELLENIC PETROLEUM GROUP. In the context of the sponsorship, **5 children of employees of the Group secured free participation in the program.**



EKO Serbia - Olympic Day

EKO Serbia participated as a sponsor at the traditional celebration of the **International Olympic Committee's** establishment anniversary, which dates back to 1984. As has been the case for the last 25 years, during the Olympic Day, sport events for children and people with disabilities, a fun race, a family race and the race of sponsors take place, with more than 3,000 participants.



Be informed. Check. Be careful. Enjoy.

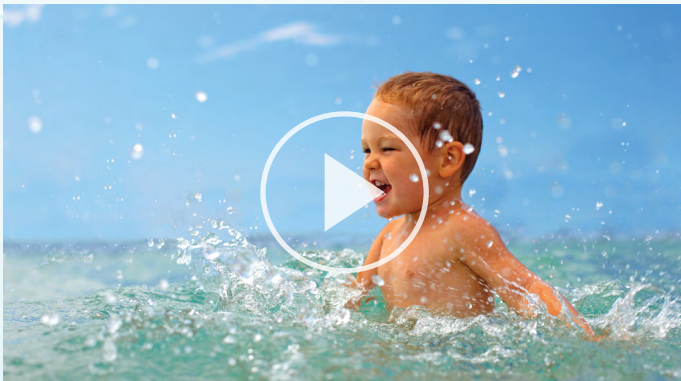
In the context of its Corporate Social Responsibility actions and the **"360° ACTIONS"** Program, the **HELLENIC PETROLEUM** Group sponsors the Safe Water Sports educational program, which has been approved by the Ministry of Education and is addressed to primary school children.

The program aims to inform and educate students on issues that concern their safety on the beach, in the swimming pool, in the sea and while playing

water sports, and includes more than 50 activities that combine learning with entertainment.

In our country, with its 13,676 kilometres of coastline, there are on average 300 fatalities every year in the sea, many of which are due to the lack of knowledge of basic rules that must be applied when swimming or piloting a boat. Educating children and raising their awareness from a very young age are a key priority for everyone.

Basic rules of protection from accidents



RULES FOR CHILDREN:



We must not leave young children near the water without supervision, even if they know how to swim.



We must not rely on inflatable items, such as floaties and swim rings, for the safety of our children.



Children are not allowed to swim on a full stomach. At least 3 hours must have passed after the last meal for children to be allowed to swim. The same holds for adults.

RULES FOR ADULTS:



We must not enter the water if we have consumed alcohol.



We must not dive into water from a cliff if we haven't checked the water depth at that point before.



We must not swim beyond the buoys that define the safe swim area.